



**FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY**

MEDIA ADVISORY

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**LOCAL GROUPS BRIGHTEN HOLIDAYS
FOR MORE THAN 75 FAMILIES**

SAN DIEGO, CA – Kids and families in Linda Vista will get an early Christmas this year, thanks to two local nonprofits with a history of helping those who need it most.

Children and families participating in the Y's after-school drug and violence prevention program (P.R.Y.D.E. Program) will gather at Bayside Community Center from 2:30 p.m. to 5 p.m., December 15, for a Holiday Winter Carnival, which will culminate in bags of groceries for the families and gifts for the children.

The participating families have children attending either Linda Vista Elementary or Carson Elementary, and the students participate in the Y's after-school program after being identified by the principal at each school as "at-risk." The gifts they receive have all been donated by YMCA members, staff, volunteers and partners in the community.

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- WHAT:** Holiday Winter Carnival, with gifts and bags of groceries donated to 75 YMCA families.
- WHEN:** 2:30 p.m. to 5 p.m., December 15, 2012 (program begins at 3:15 p.m.)
- WHERE:** Bayside Community Center, 2202 Comstock Street, San Diego, CA 92111
- WHO:** Interview opportunities include:
- YMCA and Bayside Community Center executives, including Baron Herdelin-Doherty, CEO of the YMCA of San Diego County
 - Local families and kids (ages 5-8) involved in Bayside or YMCA programs

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