

MEDIA ADVISORY

2nd Annual Mission Valley YMCA "Bike-A-Thon" Saturday, January 28, 2012, 7:00am to 7:00pm

ONE DAY, ONE BIKE RIDE, ONE CHILD AT A TIME

WHAT: Mission Valley YMCA's 2nd Annual Bike-A-Thon benefitting their Community Outreach programs which include free afterschool programs and summer camps for kids, subsidized memberships for seniors, and financial assistant for before and afterschool childcare. Last year's event raised more than \$10,000 for kids and families in San Diego and this year's event is on pace to double that.

Each team/cycle commits to raise a minimum of \$500 using up to twelve participants over the course of the 12 hour event.

Food sponsors will be on-hand throughout the day providing complimentary snacks and meals

WHEN: Saturday, January 28, 2012, from 7:00am to 7:00pm at Toby Wells YMCA (5105 Overland Ave)

WHO: Anyone interested in indoor cycling who wants to get active for a great cause! Building on the 300+ people who participated last year, this year's event will host an estimated 400 people with several sponsors already confirmed, including

