



**FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY**

MEDIA ADVISORY

***"Clash At Clairemont V"
Saturday, March 17, 2011
11:00 am to 5:00 pm***

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Action Sports' Biggest Names, World-Renown DJ Perform in SD

On March 17th, thousands of San Diegans will once again support the YMCA and the fight against cancer through what has become one of the best action sports exhibitions in the country.

The 6th anniversary of the "Clash At Clairemont" takes place from 11am to 5pm on Saturday, March 17th, at Mission Valley YMCA's Krause Family Skatepark (3401 Clairemont Drive, San Diego, CA 92117).

The event will feature some of the biggest names in skateboarding and BMX including **Andy Macdonald, Tony Hawk, Bucky Lasek, Pierre-Luc Gagnon ("PLG"), Simon Tabron and Mike Spinner on BMX, Mimi Knoop, and many more.** Bands will perform throughout the day, including the headliner - **legendary DJ and turntablist Mix Master Mike (currently of the Beastie Boys).** All proceeds benefit Mission Valley YMCA and Grind For Life, a nonprofit dedicated to supporting survivors of cancer.

The demo will feature skateboarders, BMX, and mountain-bike pros and up-and-coming amateurs in a variety of settings from the street course to the pool to the largest outdoor ramp on the West Coast – the one hundred foot, 2006 X-Games Vert Ramp, donated by ESPN. The event will feature contests, food, giveaways and a vendor village with sponsors like Jack in the Box, MovieTickets.com, Monster, and more. There will also be an autograph session with the pros after the demo.

Tickets can be purchased for a minimum \$10 donation at the door. For more information, visit www.clashatclairemont.com or call 619-298-3576.

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