

MEDIA ADVISORY

Ribbon Cutting Ceremony
January 27, 2011 @ 10:00 A.M.

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Mission Valley YMCA Opens “New” Doors

Mission Valley YMCA, the largest YMCA in San Diego County, will mark the completion of a 22,000 square foot capital improvement project with a **Ribbon Cutting Ceremony on Thursday, January 27th, 2011 @ 10:00 A.M.** at the Friars Rd facility (5505 Friars Rd). The new program areas help to ensure that every individual has access to the essentials needed to learn, grow and thrive. The event will feature organizational partners, major donors, prominent community leaders, and YMCA members and participants. *Full speaker list below.*

The expansion benefits the community through several of the YMCA's largest program areas:

- Healthy Living
 - An additional fitness studio that will feature “Mind-Body” classes like yoga, pilates, and Zumba for hundreds of people each week.
 - A dedicated indoor cycling studio with 30 state-of-the-art, Keiser stationary bikes.
- Youth Development:
 - Intel Computer Clubhouse, sponsored by Cymer, Inc. at \$450,000 over 5 years, will feature 14 computer terminals loaded with the latest hardware and software for youth to mix and edit music, develop video projects, create art, and identify avenues to fuel their creative passions.
- Social Responsibility:
 - A multi-purpose Community Room will house programming like First Aid/CPR Courses and low-impact fitness classes; provide valuable opportunities to host community health fairs and senior-specific programming; and much more.

Speakers

- Ed Brown – President and COO of Cymer, Inc. and sponsor of the Cymer Computer Clubhouse at Mission Valley YMCA, part of the Intel Computer Clubhouse network (confirmed)
- Carlo Cetti – Mission Valley YMCA Board Chair & former VP at Jack in the Box (confirmed)
- Baron Herdelin-Doherty – President & CEO, YMCA of San Diego County (confirmed)
- Lee Kaminetz – President, Old Mission Rotary Club (invited)
- Bianca and Enrique Ruiz – Father and daughter participants in multiple YMCA programs (confirmed)
- Ron Roberts – County Supervisor, District Four (invited)